

## Media Alert

ARIZONA  
PUBLIC MEDIA®



PBS



COLLEGE OF AGRICULTURE  
AND LIFE SCIENCES

## Special Programs Honor the 45<sup>th</sup> Anniversary of the Apollo Moon Landing, July 20, 2014 on PBS 6

**Tucson, Arizona – July 9, 2014** – *Arizona Public Media* will honor the 45<sup>th</sup> Anniversary of the Apollo Moon Landing on July 20 with two back-to-back special programs; *Rocket Men*, a BBC production, and *Earthlight*, a documentary produced by the University of Arizona College of Agriculture and Life Sciences.

Alan Fischer, public information officer at the Tucson-based Planetary Science Institute, will introduce these two specials. *Rocket Men* reveals the epic behind the scenes struggle that ultimately carried men to the Moon. *Earthlight* explores the challenges facing the human race and how the technology we are designing to return to the Moon might be extremely useful here on Earth as well.

Both programs will air on *PBS 6* and the *UA Channel* on the following dates and times. Visit [azpm.org](http://azpm.org) for more information:

### ***Rocket Men:***

*PBS 6:* Sunday, July 20 at 2 p.m.  
Tuesday, July 22 at 2 a.m.  
*UA Channel:* Tuesday, July 22 at 7 p.m.  
Wednesday, July 23 at 1 a.m.  
Sunday, July 27 at 1 p.m.  
Monday, July 28 at Midnight  
Tuesday, July 29 at 1:30 p.m.

### ***Earthlight:***

*PBS 6:* Sunday, July 20 at 3:30 p.m.  
Tuesday, July 22 at 3:30 a.m.  
*UA Channel:* Tuesday, July 22 at 8:30 p.m.  
Wednesday, July 23 at 2:30 a.m.  
Sunday, July 27 at 2:30 p.m.  
Monday, July 28 at 1:30 a.m.  
Tuesday, July 29 at 3 p.m.

## **ROCKET MEN - The Story of Man's Giant Leap Into the Unknown**



An inspirational portrayal of the triumphs and tragedies punctuating the first 50 years of NASA's manned missions. From the pioneering Mercury launches to the daring Gemini project, the program reveals the epic behind the scenes struggle that ultimately carried men to the Moon. Charting an adventure that culminates in the majestic space shuttle and the missions of today, "Rocket Men" goes beyond the hardware to focus on the men and women who are prepared to lay their lives on the line in the name of exploration. Beautiful sequences capturing the thrilling magic and mystery of a journey into space give audiences an astronaut's view of a rocket ride into orbit.

## **EARTHLIGHT - Is Learning to Live on the Moon the Key To Sustainability on Earth?**

When Apollo astronauts stood on the Moon and looked back at the Earth, they were the first humans to see our planet as a completely isolated system, bounded on all sides by black. Now, 45 years later, a new documentary produced by the College of Agriculture and Life Sciences at the University of Arizona (UA), "Earthlight," explores the challenges facing the human race and how the technology we are designing to return to the Moon might be extremely useful here on Earth as well.



This 30-minute documentary leads the audience into a story about the current food challenges our civilization faces through the lens of UA Scientists who are building a greenhouse food production system that may someday be used on the Moon.

### **About University of Arizona College of Agriculture and Life Sciences:**

Founded in 1889, the College of Agriculture and Life Sciences' acclaimed teaching, research and Cooperative Extension programs strive to ensure the resilience and health of people, environments and economies in Arizona and around the globe. CALS prepares students for success in a wide range of careers in agricultural and environmental sciences, biosystems engineering, retailing, family studies, comparative biomedical sciences and more. Our world-renowned faculty engage in research and partner with industry and communities to develop new knowledge and new technologies to benefit society. For more information about the *Earthlight* documentary visit [here](#).

### **About AZPM**

Arizona Public Media (AZPM®) is a member-supported non-profit media organization based at the University of Arizona in Tucson, and is the trusted source of information that promotes thoughtful conversation and community collaboration. The organization offers six channels of television content, three channels of radio content, a robust lineup of online offerings, and community and educational outreach to residents in Southern Arizona and beyond. AZPM produces award-winning original television, radio and online content from its digital studios on the campus of the University of Arizona and is provided as a community service and educational resource. More information about AZPM, including program schedules and Video-on-Demand offerings, can be

found online at [www.azpm.org](http://www.azpm.org). Arizona Public Media® and AZPM® are registered trademarks of the Arizona Board of Regents.

## Television

	<b>Broadcast</b>	<b>Comcast</b>	<b>Cox</b>	<b>DirecTV</b>	<b>Dish</b>
<i>PBS 6</i>	KUAT 6-1* and KUAS 27-1*	6 and 220*	6 and 1006*	6*	6*
<i>PBS Kids</i>	KUAS 27-2	200	80	n/a	n/a
<i>World</i>	KUAS 27-3	203	83	n/a	n/a
<i>ReadyTV</i>	KUAT 6-3	201	82	n/a	n/a
<i>Vme</i> (en Español)	KUAT 6-2	202	81	440	9414
<i>UA Channel</i>	Cable only	76	116	n/a	n/a

\*HDTV high definition

## Radio

<i>Classical 90.5</i>	90.5/Tucson	89.7/ Tucson	89.7/Sierra Vista
	89.5/Safford	88.9/Bisbee	91.1/Nogales
<i>NPR 89.1/Jazz</i>	89.1/Tucson 89.1 HD1/Tucson	91.7/Sierra Vista	
<i>NPR</i>	1550/Tucson*		
<i>BBC World Service</i>	89.1 HD2/Tucson		

\*Daylight Hours

## Online

Twitter: [@azpmnews](https://twitter.com/azpmnews)

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Facebook: [facebook.com/azpublicmedia](https://facebook.com/azpublicmedia)

You Tube: [youtube.com/arizonapublicmedia](https://youtube.com/arizonapublicmedia)

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